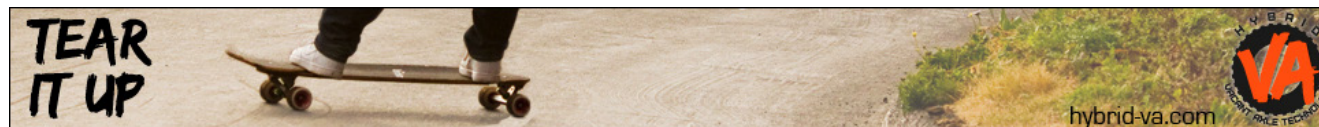


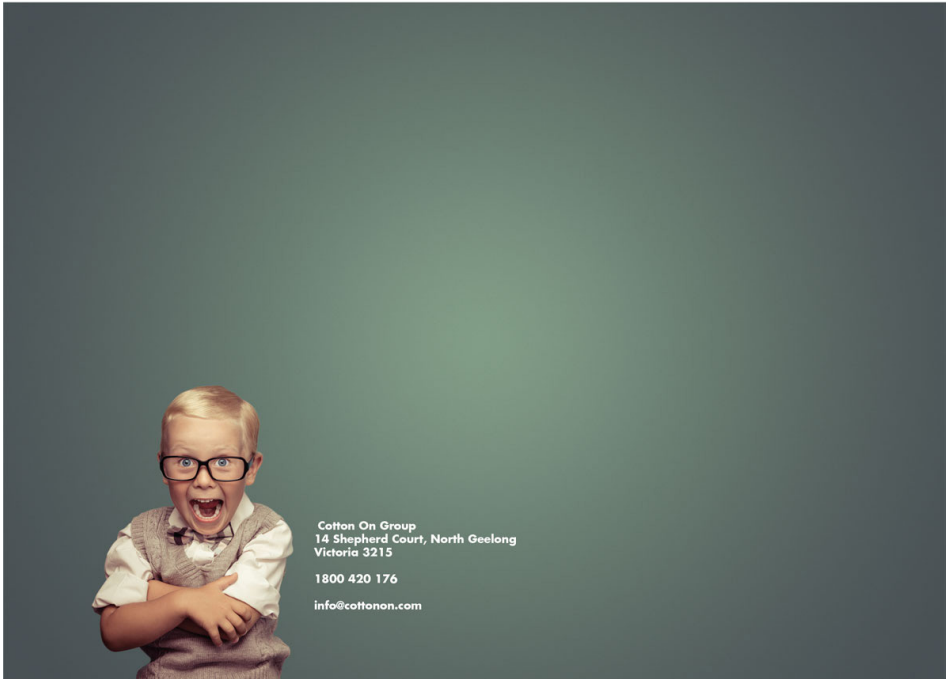
ELLEN 'LENNY' MAGNER

LENNY@IAMLENNYMAYBE.COM | 0411 586 243



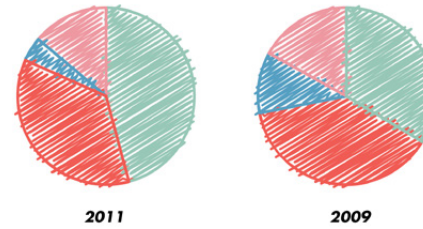
MAGAZINE AND BANNER ADS (ASSESSMENT PIECE)

ADOBE PHOTOSHOP, INDESIGN



PERCENTAGE OF SALES BY TERRITORY.

UNITED STATES
ASIA
UNITED KINGDOM
GERMANY



	2011		2010		2009	
	Sales	% of Total	Sales	% of Total	Sales	% of Total
(In thousands of dollars, except %)						
United States	\$ 56,728	46.1%	\$ 39,671	37.2%	\$ 31,634	33.6%
Asia	44,127	35.8	44,935	42.1	36,246	38.6
United Kingdom	5,322	4.3	4,727	4.5	10,418	11.1
Germany	17,035	13.8	17,326	16.2	15,707	16.7
Total	\$123,212	100.0%	\$106,659	100.0%	\$94,005	100.0%

Youth Autumn/
Winter collection



OUR OBJECTIVE IS TO
EXTEND OUR POSITION
AS A LEADING GLOBAL
PROVIDER OF TEXT IMAGING
SOLUTIONS AND RELATED
DISPLAY TECHNOLOGIES. WE
INTEND TO:

INCREASE PENETRATION OF
OUR TECHNOLOGIES AND FONTS
INTO HIGH GROWTH CE DEVICE
CATEGORIES.

Our technologies and fonts are increasingly vital to the mass-market success of certain high-growth CE device categories such as mobile phones, e-book readers, tablets, automotive displays, digital cameras, navigation devices, and consumer appliances.

We have an established base of customers in these CE device categories, and we intend to increase our targeted sales and support activities to add new customers and

Spring/Summer collection



increase the number of platforms, products, models, applications and systems in which our technologies and fonts are embedded. For example, we market our text imaging solutions for inclusion in high growth CE device categories with sophisticated display imaging needs such as e-book readers. Our e-book reader customers use a combination of our rendering technology and our custom-hinted fonts to improve user experience.

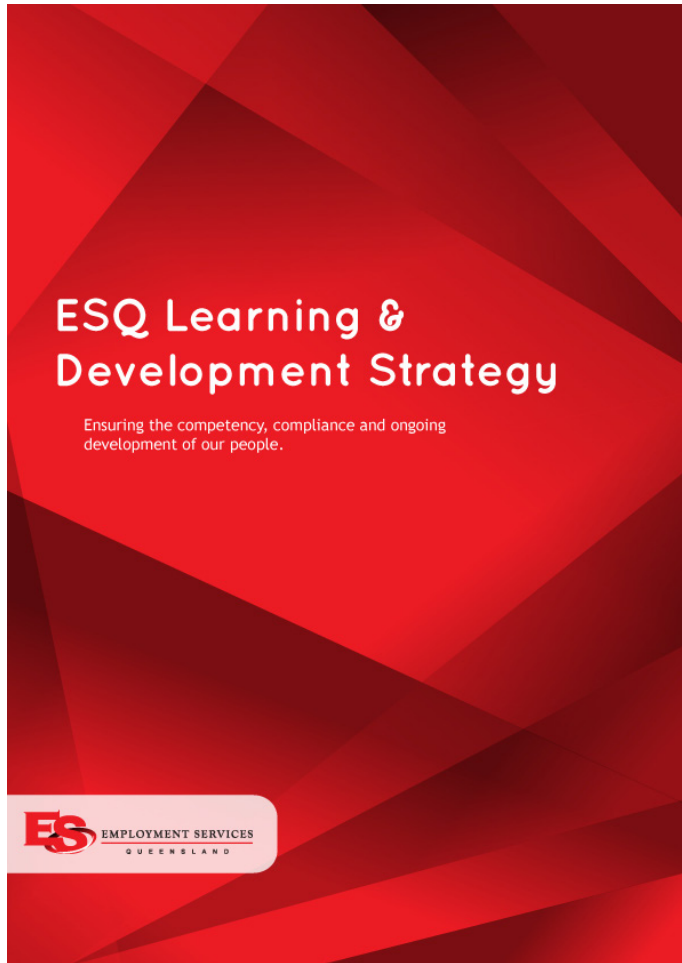
In addition, we intend to extend our reach into new products, customers and models by continuing to expand our integration into leading industry platforms while increasing our partnerships with leading independent software vendors.

EXTEND OUR LEADERSHIP
POSITION WITH ENHANCED
TECHNOLOGIES IN THE LASER
PRINTER MARKET.

While the laser printer market has been growing at a slower pace than the market for other CE devices, we have historically

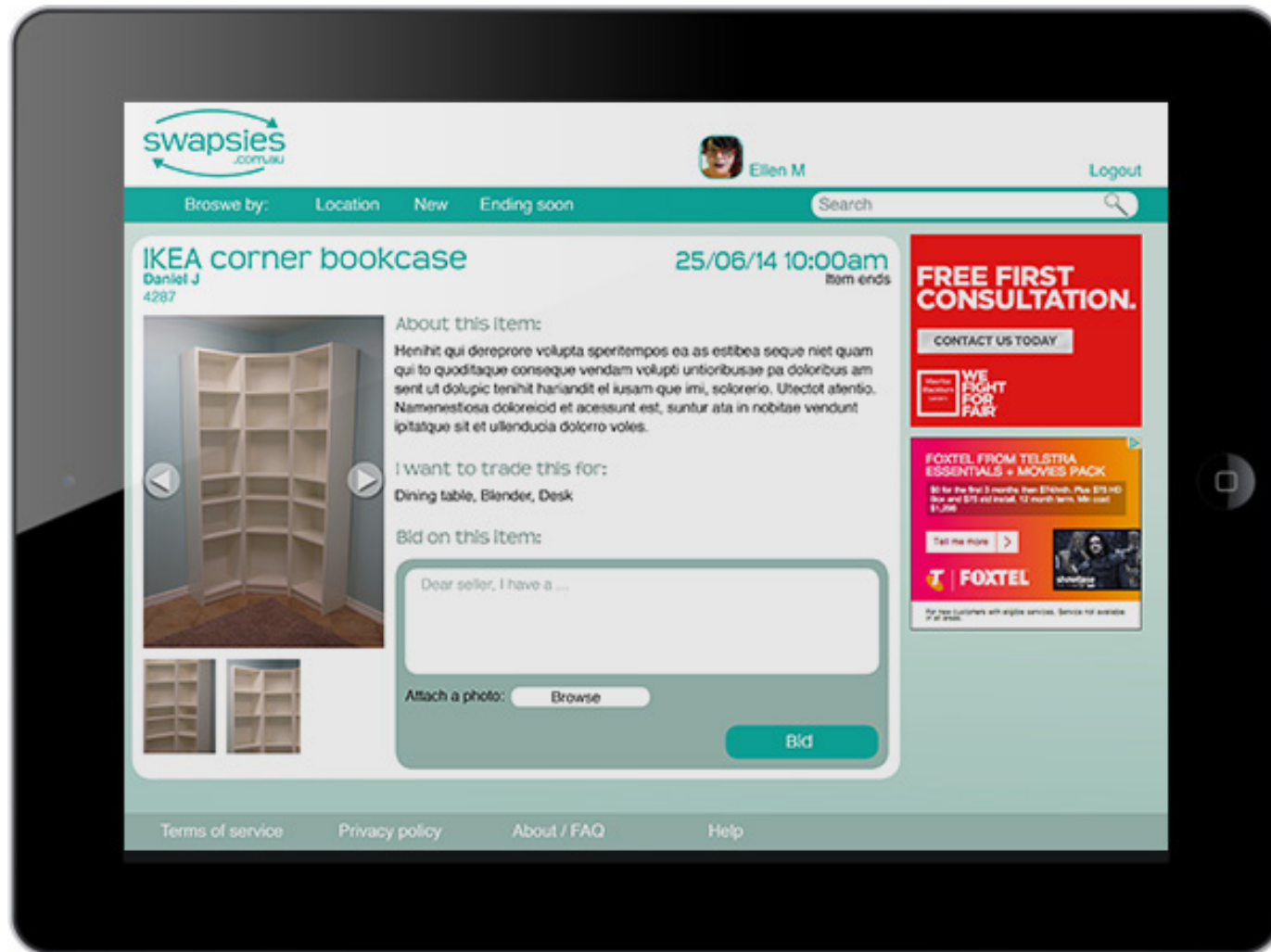
sustained consistent growth by anticipating and rapidly adapting to changes in this market. For example, we support the increased font offering that is part of Microsoft Windows operating systems and fonts to support global and cloud printing. As laser printers evolved from analog and monochrome to digital and color printers and to multi-function peripherals, we also enhanced our existing compression technologies and imaging tools to maintain the high-quality rendering of printed text in these new CE devices. We also introduced products such as our printer driver kits, color tools and page description language interpreters to address the increasing demand for customized driver applications.

Going forward, we intend to expand our offering to provide additional technologies to the laser printer market. We intend to leverage our extensive experience in this market and our long-standing relationships with laser printer manufacturers to maintain our leadership position in the laser printer market.



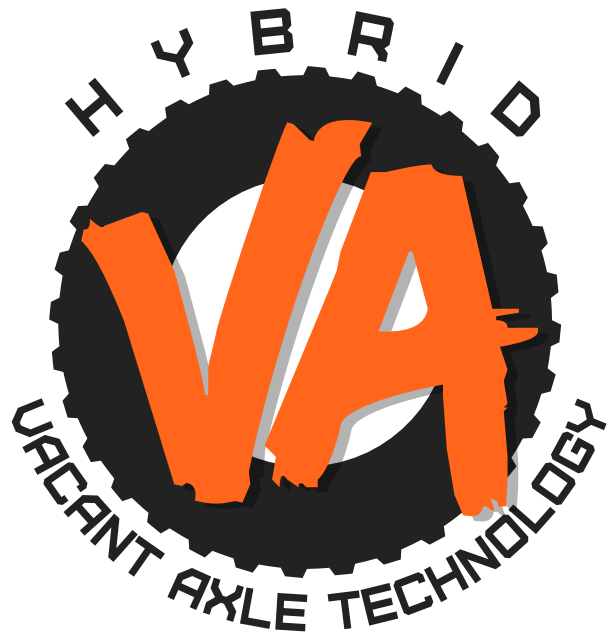
DOCUMENT COVER AND EMAIL HEADERS (EMPLOYMENT SERVICES QUEENSLAND)

ADOBE ILLUSTRATOR, INDESIGN, PHOTOSHOP



WEBSITE DESIGN (ASSESSMENT PIECE)

ADOBE PHOTOSHOP, INDESIGN



LOGO DEVELOPMENT (ASSESSMENT PIECES)

ADOBE ILLUSTRATOR

PRODUCT OVERVIEW

Since 2005, Wheelman Skateboards have been providing customers with a unique riding experience. The Hybrid VA, their flagship product, makes the rider part of the machine through vacant axle wheel technology. Standing side-on to the vehicle, riders use their feet and ankles to control the way the wheels move.

Page 1 | Hybrid VA brand manual

This brand manual contains guidelines for using the Hybrid VA logo and brand identity. For any questions or additional materials, please contact the Hybrid VA marketing department : marketing@hybrid-va.com



LOGO AND VARIATIONS

The primary Hybrid VA logo uses black, grey and orange. Where the logo is to be presented on a dark background, the black elements are changed to white (the 'inverted' logo). The logo is also available in black and white for situations in which colour is not available. It is always preferable to use a logo variant with colour.



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COLOUR PALETTE



Pantone 165 C
RGB 255, 108, 47
CMYK 0, 58, 82, 0
HEX #ff6c2f



Pantone Neutral black C
RGB 34, 34, 35
CMYK 94, 77, 53, 94
HEX #000000



RGB 255, 255, 255
CMYK 0, 0, 0, 0
HEX #ffffff

The Hybrid VA brand identity has three primary colours - black, white and orange. Orange should be used sparingly and with care, only to draw attention to important elements on the page. Orange should never be used for body copy.

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